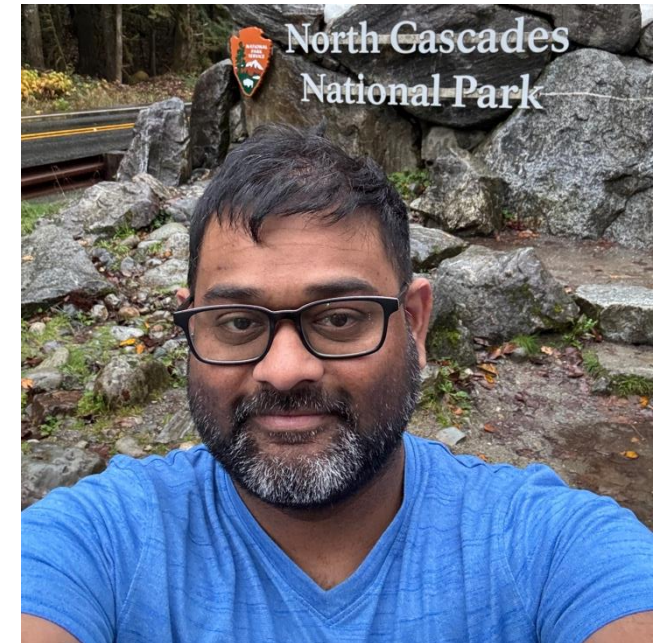


**Data Gravity is
Real – But you
can Bend it!**

September 4th, 2025

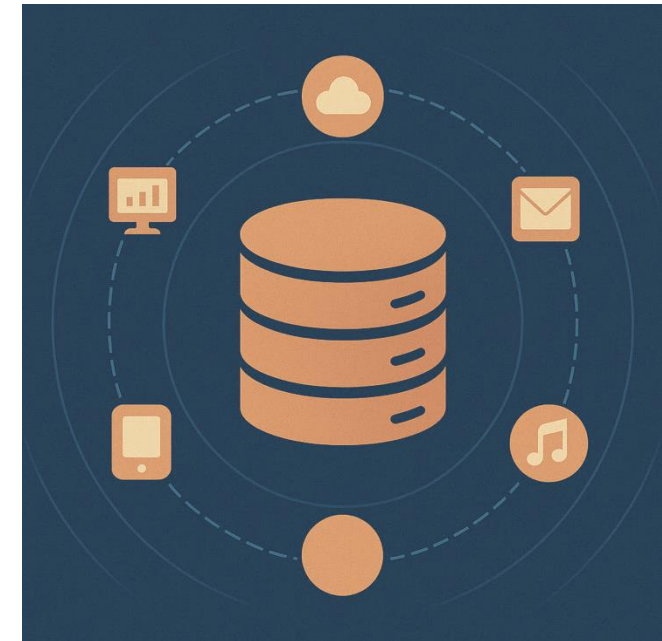


Learnings from building data & AI platforms for nearly two decades



Lesson #1

Applications and services like to be closer to data.



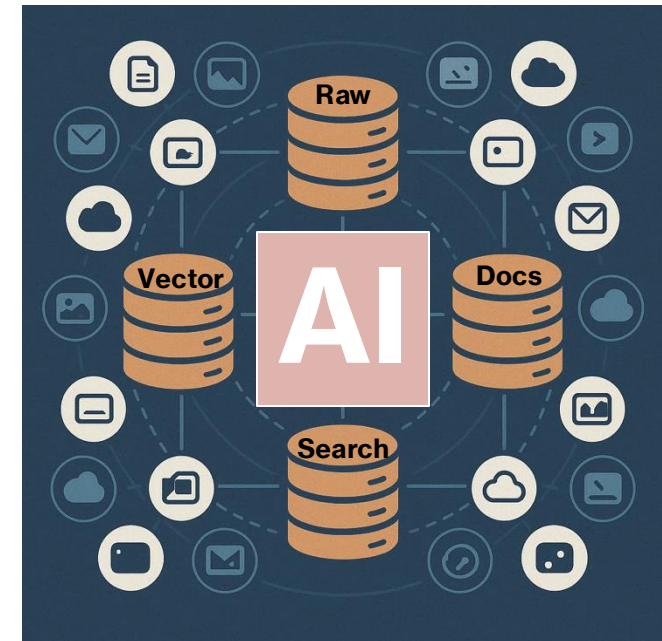
Lesson #2

**Data
architectures
have been
abusing ease of
data movement
for decades.**



Lesson #3

**AI changes the
equation – for the
worse**



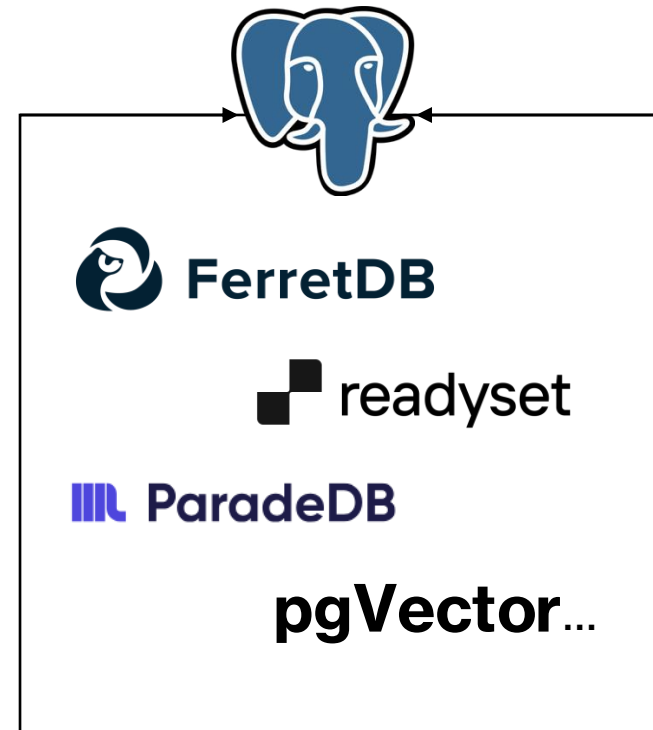
**60% of
enterprises
manage more
than three
analytics
platforms.**



**Data engineers
spend ~30% of
their time
maintaining
pipelines**



**Bending data
gravity is
possible**



**Staying close to
data isn't just
technically
awesome, it is
financially
responsible**



**Sometimes, the
fastest way
forward is to
stand still**



Thank you!

Tanmay Sinha
Vice President, Product at Readysset.io



🕒 11:25 – 12:10

Room: **Maximilian**

Sponsor Session - Scaling Reads in PostgreSQL with Readysset



Tanmay Sinha
Readysset

11:25 – 12:10 Maximillian